

Still another new Von's Market to serve you!



This week we welcome the 22nd member of VON'S Super Food Markets. This newest, most modern VON'S is located in the rapidly expanding San Fernando Valley at the corner of Woodman Ave. and Osborne St., Pacoima. "EASE and ECONOMY" in food shopping are the "buy-words" at all VON'S MARKETS. This week-end, do ALL your food shopping at VON'S and SAVE.

- SUNNY VALLEY—GRADE "A" FRESH
- LARGE EGGS** DOZEN IN CARTON **38¢**
 - IMITATION ICE CREAM ASSORTED FLAVORS
 - FUNFAIR** 1/2 GALLON CARTON **35¢**
 - HUNT'S TOMATO
 - CATSUP** 2 14 OZ. BOTTLES **25¢**
 - VON'S OWN REALLY FRESH
 - MAYONNAISE** QUART JAR **47¢**
 - APPLE LAND GRAVENSTEIN
 - APPLESAUCE** 2 17 OZ. CANS **25¢**
 - WESTVALE BRAND
 - TOMATO JUICE** LARGE 46 OZ. CAN **19¢**
 - COUNTY FAIR SLICED OR HALVES
 - PEACHES** YELLOW CLING NO. 2 1/2 CAN **19¢**

- COUNTY FAIR **SUGAR PEAS** 2 17 OZ. CANS **23¢**
- COUNTY FAIR WHOLE UNPEELED **APRICOTS** NO. 2 1/2 CAN **19¢**
- CALENDAR OREGON **PRUNE PLUMS** NO. 2 1/2 CAN **19¢**
- SWIFT'S SHORTENING **SWIFT'NING** 3 LB. CAN **81¢**
- SWIFT'S **JEWEL OIL** QUART BOTTLE **63¢**
- SWIFT'S **Meat for Babies** 3 1/2 OZ. CAN **20¢**
- SWANSON CHICKEN PRODUCTS
- 14 OZ. CAN **BONED FRICASSEE** **39¢**
- 5 OZ. CAN **BONED TURKEY** **29¢**
- 5 OZ. CAN **BONED CHICKEN** **35¢**
- 10 1/2 OZ. CAN **CHICKEN a la KING** **47¢**
- LAURA SCUDDER **PEANUT BUTTER**
- 14 OZ. JAR **37¢** 20 OZ. JAR **49¢**
- HEINZ ASSORTED STRAINED **BABY FOOD**
- 6 5 OZ. JARS **57¢**
- HEINZ ASSORTED CHOPPED **BABY FOOD**
- 6 8 OZ. JARS **86¢**

MILK
JERSEYMAID CANNED EVAPORATED
TALL CAN **11¢**

CORN
NIBLET WHOLE KERNEL GOLDEN BANTAM
2 12 OZ. CANS **27¢**

TOMATOES
COUNTY FAIR
2 NO. 2 1/2 CANS **27¢**

PEARS
COUNTY FAIR BARTLETT
NO. 2 1/2 CAN **25¢**

GRAPEFRUIT JUICE
DONALD DUCK
46 OZ. CAN **19¢**

- U. S. Gov't. Graded "Choice" and "Good" Steer Beef
- ROUND STEAK** OR SWISS BONE IN (BONELESS TOP OR BOTTOM ROUND STEAK 69¢ LB.) **59¢ lb.**
 - ECONOMICAL—TO BROIL
 - RIB STEAK** BONELESS SIRLOIN TIPS—73¢ LB. **69¢ lb.**
 - TO BROIL—TENDER
 - CLUB STEAK** **79¢ lb.**
 - TRIMMED AND AGED FOR FULL FLAVOR
 - T-BONE STEAK** **85¢ lb.**
 - THE BEST EATING OF THEM ALL
 - TOP SIRLOIN** **99¢ lb.**
 - DELICIOUS—MOUTH WATERING
 - PORTERHOUSE** **89¢ lb.**
 - FULL OF FLAVOR—BONELESS RUMP ROAST 69¢ LB.
 - RUMP ROAST** BONE IN **59¢ lb.**
 - LEAN TENDER **GROUND CHUCK** **39¢ lb.**
 - GROUND FROM SELECT CUTS
 - GROUND ROUND** **59¢ lb.**
 - 100% PURE PORK
 - PORK SAUSAGE** **39¢ lb.**
 - FRESH FILLETS OF **RED ROCKFISH** **37¢ lb.**
 - TENDER PLATE CUTS
 - BOILING BEEF** MEATY TO BRAISE **7¢ lb.**
 - BEEF SHORT RIBS** BONELESS TENDER **15¢ lb.**
 - BEEF STEW** FRESH FILLETS OF **55¢ lb.**
 - SEA BASS** **53¢ lb.**

FRESH **GROUND BEEF** **23¢ lb.**

FARMER JOHN'S HICKORY SMOKED **SLICED BACON** GRADE "A" **49¢**

1 LB. PKG.

HORMEL'S MIDWEST SUGAR CURED **SMOKED PICNICS** **35¢ lb.**

6 TO 8 POUND AVERAGE

VALUES IN FRESH PRODUCE

- CALAVO—NEW FUERTE **AVOCADOS** 1/2-LB. SIZE 2 FOR **25¢**
- FINEST NEW CROP **MIXED NUTS** FULL POUND **25¢**
- RIPE OREGON **ANJOU PEARS** POUND **10¢**
- CRISP TENDER **CARROTS** 1-LB. BAG **5¢**

FROZEN FOOD SPECIALS

- BIRDSEYE BABY **LIMA BEANS** 10 OZ. PKG. **19¢**
- BIRDSEYE CUT **GREEN BEANS** 2 10 OZ. PKG. **29¢**
- BIRDSEYE **BROCCOLI** 10 OZ. PKG. **19¢**
- PICTSWET FROZEN **FRESH PEAS** 2 10 OZ. CANS **29¢**
- PICTSWET FRENCH CUT **GREEN BEANS** 10 OZ. PKG. **15¢**
- WESTWOOD **LEMONADE** 6 6 OZ. CANS **55¢**
- Westwood Fordhook **LIMA BEANS** 2 10 OZ. PKG. **25¢**
- M.C.P. **Orange Juice** 6 OZ. CAN **10¢**
- BEEF, TURKEY OR CHICKEN **Swanson Pies** EACH **23¢**
- SNOW GIRL **Strawberries** 10-OZ. PKG. **19¢**

WEBER PURE **EGG NOODLES** 6 OZ. PKG. **17¢** 12 OZ. PKG. **29¢**

NESTLE'S **EVAPORATED MILK** 2 TALL CANS **25¢**

BETSY ROSS **GRAPE JUICE** 24 OZ. BOTTLE **27¢**

SUNSHINE KRISPY **CRACKERS** 1 LB. PKG. **25¢**

N.B.C. SNOWFLAKE SOUP **CRACKERS** 1 LB. PKG. **25¢**

BLUE ROSE **WONDER RICE** 1 LB. PKG. **15¢** (2-LB. PKG. 29¢)

LIPTON TEA THE BRISK TEA

1/4-LB. **37¢** 1/2-LB. **73¢**

LIPTON TEA BAGS THE BRISK TEA

PKG. OF 16 **23¢** PKG. OF 48 **61¢**

LUER'S OR SWIFT'S PREMIUM SKINLESS TENDER **FRANKFURTERS** POUND PACKAGE **45¢**

JERSEYMAID—FIRST DAY FRESH **COTTAGE CHEESE** PINT CARTON **19¢**

FRUIT CAKE TIME IS HERE **FRUIT MIX** IN REUSABLE PLASTIC CONTAINER **45¢**

SWIFT'S PREMIUM SMOKED **BRAUNSCHWEIGER** IN THE PIECE **55¢**

VON'S OWN FAMOUS **BLEU CHEESE DRESSING** FULL PINT **59¢**

PUREX CLOTHES BLEACH QUART BOTTLE **17¢** 1/2 GAL BOTTLE **29¢**

WAXTEX SANDWICH BAGS PACKAGE OF 30 **10¢**

NORTHERN TOILET TISSUE 3 REG. ROLLS **25¢**

WHITE KING Granulated Soap LARGE PKG. **29¢** GIANT PKG. **57¢**

WHITE KING "D" DETERGENT LARGE PKG. **29¢** GIANT PKG. **58¢**

WHITE KING CLEANSER 3 REGULAR CANS **27¢**



PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 9, 10, 11 and 12 PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

Van de Kamp's **Specials** Dec. 9, 10, 11

Palm Leaf COFFEE CAKE **23¢ ea.** (Reg. 29¢ ea.)

Chocolate Pecan CAKE **89¢ ea.** (Reg. 98¢ ea.) 45¢ half

Van de Kamp's BAKERIES—COFFEE SHOPS

try new pink **dreft** LARGE PACKAGE **29¢** GIANT PACKAGE **69¢**

IT'S MILDER!

-HORMEL'S-

- SPAM** 12 OZ. CAN **43¢**
- WITH BEANS **Chili Con Carne** 16 OZ. CAN **27¢**
- PLAIN **Chili Con Carne** 16 OZ. CAN **35¢**
- VIENNA SAUSAGE** 4 OZ. CAN **19¢**
- DEVILED HAM** 3 OZ. CAN **19¢**
- TAMALES** 15 OZ. CAN **23¢**

Health & Beauty Aids

- SAVE 35¢ **DRENE SHAMPOO** REG. 57¢ SIZE **2 BOTTLES 79¢**
- CONTAINS GL-70 **GLEEM Tooth Paste** LARGE SIZE TUBE **47¢**
- REG. 75¢ SIZE **BAYER'S ASPIRIN** 5 GRAIN EACH BOTTLE OF 100 **62¢**

JUST ARRIVED! A BRAND NEW SHIPMENT OF BEAUTIFUL, HANDPAINTED "DIXIE DOGWOOD" DINNERWARE! FIVE PIECE PLACE SETTING FOR ONLY 99¢ (A REGULAR \$2.50 VALUE) WITH \$5.00 PURCHASE. IT'S A WONDERFUL IDEA FOR A CHRISTMAS GIFT. START YOUR SET TODAY! FEATURED AT ALL VON'S MARKETS!

1230 W. REDONCE BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —